

The Valkyrian

The Yearbook of
D.H. Conley High School

Direct all ad purchases and correspondence to:

Allison Taylor, Yearbook Advisor

D.H. Conley High School, 2006 Worthington Rd, Greenville, NC 27858

252-756-3440, ext.5890 • fax: 252-756-3028 • email: valkyrian@pittschools.org

2020-2021 Yearbook Business Advertising Agreement

name of business _____

name of contact _____

mailing address (street or P.O. box) _____

mailing address (city, state, & zip code) _____

phone numbers _____

fax # _____

email address _____

Price in effect through	by Nov 30	by Jan. 31	by Apr 1
Full page	\$ 250	\$ 275	\$ 300
1/2 page	\$ 175	\$ 200	\$ 225
Color 1/4 page	\$ 100	\$ 125	\$ 150
Bus. Card	\$ 50	\$ 75	\$ 100

Artwork is due upon purchase.

When purchasing a business ad, you may also order a yearbook for the reduced price of \$60.

The yearbook is produced by students in the 10th – 12th grades. We make every attempt to ensure your ad will be as you conceive it, but production errors occasionally do occur.

Circle ad size: Full 1/2 1/4 Business
 page page page Card

Pieces of artwork submitted: _____

Additional instructions included with this ad? YES NO

Is additional text included with this ad? YES NO

Prices reflect orders received in-house by the end of the school day (3:30 p.m.) on the dates listed. Please submit all artwork with this form when you place your order.

Payment Information

Amount paid in Cash: _____

Amount paid by Check: _____ Check #: _____

I authorize the DHC yearbook student staff to design and publish an advertisement in the upcoming volume of The Valkyrian, the DH Conley HS yearbook, according to the color and size specifications identified above and the terms printed on the reverse of this page. I agree to full payment according to the pricing schedule listed above and complete ad contents accompany this agreement. I have read and agree to the statements regarding pricing and the design policy.

Customer Signature _____

Date _____

Thank you for your support

Design Policy

- All ads are prepared by journalism students according to design principles and standards that have been established by the yearbook adviser and editor.
- The students who prepare the ad will make every effort to accommodate the buyer's instructions. If the buyer's instructions conflict with the established design principles and standards, the principles and standards take priority of the buyer's instructions.

Ad Instructions: Please include specific instructions for your ad.

Business Ad sold by: _____